

Hamptons Web Design Local Search Marketing and Google Places

WHAT IS LOCAL SEARCH OPTIMIZATION? HOW DOES IT WORK?

TEST YOUR BUSINESS RIGHT NOW – in 2 minutes.

See how your business is listed in over 60 important directories [Click Here](#)



Hamptons Web Design's Local Search Optimization Service creates high-quality business listings for your company that appear in over 60 important Directories that Google deems important like Yelp. It also insures that they are consistent, duplicates are removed, they offer quality displays with photos, business hours, photo gallery etc., so your reputation across the web is improved. Reviews send a notification to you so you can view them or rebut. Additionally, we can update all of them quickly should information change at any time. This creates a

quality business presence throughout many of the Internet's most important Directories and sites and also monitors them for you. Throughout, HWD manages all of your listings for you.

Many free searches using important keywords bring up these Directory listings like Yelp, and will display them before they will show actual website listings. Directories today are considered important, so your business information has to be correct within them. When inconsistent listings or duplicates with incorrect information appear, this demerit your businesses Quality Score, which lowers the value of your Businesses Online Presence and Reputation.



Any of your pages in these Directories also have links to your site, which function as a quality backlink also important for Local Search Optimization. Customers can contact you from the Directory Listing, or visit your website from the link within them – so there are multiple reasons to insure your business is listed properly.

HWD also creates and monitors your Google My Business and Facebook Page Business Information, that is displayed below Google Ads in search results for the area your business is located in.



Google's Search Result structure of listings has changed:

- Google Ads (top 4 listings.)
- Google Places Pages (Below Ads, listings.)
- Below Places Pages are Free Search Results where more Directories are displayed than websites today.

Below are the Important Directories that your business needs to be listed in and monitored.

Google Places and + Pages
Active Monthly Users: 300,000,000

Citysearch
Active Monthly Users: 12,000,000

Bing
Active Monthly Users: 150,000,000

Local.com
Active Monthly Users: 10,000,000

Facebook
Active Monthly Users: 1.35 BILLION

Yelp
Active Monthly Users: 138,000,000

Foursquare
Active Monthly Users: 10,000,000

Topix
Active Monthly Users: 6,000,000

MapQuest
Active Monthly Users: 27,000,000

WhitePages
Active Monthly Users: 15,000,000

Yahoo
Active Monthly Users: 150,000,000

SuperPages
Active Monthly Users: 7,000,00

[See many more on Page 3.](#)

2FindLocal Active Monthly Users: 100,000	DexKnows Active Monthly Users: 2,000,000	PointCom Active Monthly Users: 100,000
411.com Active Monthly Users: 2,700,000	EZlocal Active Monthly Users: 500,000	ShowMeLocal.com Active Monthly Users: 750,000
8Coupons Active Monthly Users: 500,000	Factual Active Monthly Users: 1,000,000	Switchboard Active Monthly Users: 2,700,000
ABLocal Active Monthly Users: 50,000	GetFave Active Monthly Users: 2,000,000	Telenav Active Monthly Users: 5,000,000
AirYell Active Monthly Users: 1,000,000	GoLocal247.com Active Monthly Users: 450,000	TomTom Active Monthly Users: 7,000,000
AmericanTowns.com Active Monthly Users: 2,300,000	iBegin Active Monthly Users: 20,000	Tupalo Active Monthly Users: 2,000,000
Avantar Active Monthly Users: 8,000,000	iGlobal Active Monthly Users: 4,000,000	USCity.net Active Monthly Users: 450,000
Brownbook.net Active Monthly Users: 1,000,000	Insider Pages UpdatActive Monthly Users: 750,000	VotefortheBest.com Active Monthly Users: 50,000
ChamberofCommerce.com Active Monthly Users: 450,000	LocalDatabase.com Active Monthly Users: 100,000	Where To? Active Monthly Users: 1,000,000
Citybot Active Monthly Users: 50,000	LocalPages Active Monthly Users: 350,000	White & Yellow Pages Active Monthly Users: 1,000,000
CityMaps Active Monthly Users: 50,000	MerchantCircle Active Monthly Users: 1,000,000	Yalwa Active Monthly Users: 500,000
CitySquares Active Monthly Users: 250,000	MojoPages Active Monthly Users: 600,000	YaSabe Active Monthly Users: 1,000,000
CoPilot Live Active Monthly Users: 50,000	My Local Services Active Monthly Users: 50,000	Yellowise Active Monthly Users: 500,000
Credibility.com Active Monthly Users: 300,000	n49 Active Monthly Users: 300,000	YellowMoxie.com Active Monthly Users: 2,000,000
Credibility Review Active Monthly Users: 500,000	Navmii Active Monthly Users: 600,000	YellowPageCity.com Active Monthly Users: 150,000
CYLEX Active Monthly Users: 30,000,000	Nokia HERE Active Monthly Users: 5,000,000	YellowPagesGoesGreen.org Active Monthly Users: 150,000

To get started, call us, or please make a phone appointment

[CLICK HERE TO MAKE A PHONE APPT. ONLINE](#)

Or Call: 631.725.5251